



# Drug Free @ WorkPlace

## Understanding Addiction

In order to treat addiction, we must understand it. Addiction is not the actual use of drugs or alcohol, or even the occasional abuse of them. Addiction, due to chemical imbalances in the brain, is the uncontrollable desire to use the substances regardless of the negative consequences that might result—like losing your job or family.

Addiction is a disease that starts and ends in the brain. Chronic use of drugs and alcohol over-stimulates the brain until it is unable to support itself with its own chemicals. This leads to depression, anxiety, inability to handle stress, intense cravings, withdrawal symptoms, and deeper addiction.

Addiction is a brain disease. It is not a lack of will power, a moral failing, or a character flaw. In order to treat addiction, we must attack the disease at its physical root. The one thing missing from most treatment options is the actual treatment of the physical disease. However, a company called ExecuCare Addiction Recovery Center—located in Norcross, Georgia—offers a glimmer of hope for change in the near future.

## What Is the ExecuCare Addiction Recovery Center?

ExecuCare ARC is the first center in the state of Georgia to offer a revolutionary approach to treating addiction. The company offers an all natural Neurotransmitter Restoration (NTR) treatment that utilizes a special formula of amino acids. It is the first recovery center to work on the

physical form of the disease of addiction by restoring normal brain function—which eliminates cravings and restores clarity of mind.

## Is ExecuCare ARC an Effective Alternative for Business Professionals?

The staff at ExecuCare ARC understands the challenges faced by busy professionals. Most traditional addiction recovery treatments can be lengthy and disruptive, but ExecuCare ARC's discreet outpatient treatment lasts only 10 days and allows clients to return home or to their hotel at night. Withdrawal symptoms are minimal and most will experience a significant reduction in cravings within a few days. This enables a busy professional to resume personal and business activities almost immediately upon completion of the treatment.

## How Does This Treatment Differ From Traditional Treatments?

About 97% of all treatment centers today are based on the 12-step approach to addiction and concentrate solely on the psychological and social aspects of the disease. ExecuCare ARC treats the physical form of the disease first. Their NTR treatment is the process in which the brain's neurotransmitters are brought back into balance, allowing the brain to function as it did prior to the physical dependency on alcohol or drugs. The company reports that this treatment speeds up the healing process and eliminates cravings while minimizing withdrawal symptoms.

## Does ExecuCare ARC Offer a Safe and Effective Treatment?

The formulations used in the NTR process contain only amino acids (the natural building blocks of all of the cells in the body), minerals,

and vitamins. These formulations are administered intravenously over a 10-day outpatient period by a registered nurse under a doctor's supervision. There are no drugs used in the treatment that may cause negative side effects. Over 15,000 patients have been treated with a better than 80% success rate.

NTR is effective at breaking the addiction cycle for all drugs—street and prescription—and alcohol. In 10 days, the person is no longer physically addicted and is free from the cravings, which are the biggest obstacle to a successful recovery.

### **Does the NTR Treatment Have a Painful Withdrawal Process?**

No, the body is naturally detoxed over the 10-day period. Usually when drugs and alcohol are taken away from the body—known as detox—a void is created that causes the body to react violently. However, NTR treatment immediately provides the brain with the amino acids required to restore the neurotransmitters and their receptors. This supplies the brain with exactly what it needs, and makes it possible to experience a painless withdrawal.

### **When Should a Person Seek Treatment?**

The biggest myths to treating addiction are that a person has to reach rock bottom, and that they cannot be successful in treatment until they want to recover. If you or a loved one is struggling with addiction, contact ExecuCare ARC to discuss how an intervention can help you or the addict. Intervention establishes an

artificial bottom and provides a roadmap of relief for all involved. If you don't get help at ExecuCare, please get help somewhere!

### **Does This Program Involve Counseling?**

Yes, ExecuCare ARC believes that the physical form of the disease must be treated first, which will restore clarity of mind and better prepare individuals for life changes that promote recovery.

ExecuCare ARC then designs and implements an intense outpatient program (IOP) that is equipped in referring clients to the following:

- o Individual, group, and family psychotherapy
- o Affinity and other social groups
- o Nutrition and exercise programs
- o AA, NA, and/or other 12-step programs

### **How Can I Contact ExecuCare ARC?**

For more information about the services offered through ExecuCare ARC, including further information about the NTR treatment, please visit their website at [www.execucarearc.com](http://www.execucarearc.com). To schedule a free and confidential consultation, please contact the center at (770) 817-0711 or toll free at (877) 276-2224.